



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
RNC-ROMNEY (133546)
National/Political
320/06271774

Invoice 627545
Inv Date 8/26/2012
Terms Net 30
Contract 326342
Bill Type Standard
Period 7/30/2012 - 8/26/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RNC-ROMNEY
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:56PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|----------------------|-----------------------|--------|--------------|-----------|---------|
| 1.0 | Spot | 12:00:00PM- 1:00:00 | Day,M-1,Tu-1 | 08/13/12 12:22PM (Mo) | 01:00 | 2012MRFP068H | \$1700.00 | |
| 1.0 | Spot | 12:00:00PM- 1:00:00 | Day,M-1,Tu-1 | 08/14/12 12:12PM (Tu) | 01:00 | 2012MRFP068H | \$1700.00 | |
| 2.0 | Spot | 5:00:00PM- 6:00:00 | Day,M-1,Tu-1 | 08/13/12 5:43PM (Mo) | 01:00 | 2012MRFP068H | \$4400.00 | |
| 2.0 | Spot | 5:00:00PM- 6:00:00 | Day,M-1,Tu-1 | 08/14/12 5:22PM (Tu) | 01:00 | 2012MRFP068H | \$4400.00 | |
| 3.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1 | 08/14/12 6:00PM (Tu) | 01:00 | 2012MRFP068H | \$6000.00 | |
| 4.0 | Spot | 6:00:00PM- 6:30:00 | Day,Su-1 | 08/12/12 5:59PM (Su) | 01:00 | 2012MRFP068H | \$4000.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | |
|-------------|--------------|
| Gross Total | \$22,200.00 |
| Commission | (\$3,330.00) |
| Net Total | \$18,870.00 |

Total Spots 6

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 10/02/12 05:27 PM

Page: 1